



## Legal Notice

### Legal and Privacy Policy

#### I. General

This Legal and Privacy Policy (the "Legal Policy") governs the Eldon Group's relationship with the users of this website, [www.eldon.com](http://www.eldon.com), (below this "Website"). Using or accessing this Website indicates the acceptance of this Legal Policy, as well as any specific conditions that may complement, modify or substitute this Legal Policy in relation to its specific services and contents.

Eldon Group reserves the right to modify this Legal Policy or any other condition that may complement, modify or substitute the provisions of this Legal Policy in relation to specific services and contents of this Website. Such modification may take place at any time without prior notice to the users of this Website.

#### II. Use of the Website, its services or contents

Usage of this Website, its services or contents shall be made in accordance with applicable law and this Legal Policy. Further, this Website may not be used for any purposes that are illegal or prejudicial to the Eldon Group or any third party, or in any way that could damage or impede its normal operation.

As regards the contents (i.e. information, texts, graphics, sound and/or image files, photographs, designs, etc.) of this Website the following shall apply:

- Users may download contents available at this Website.
- Users may not distribute or change any of the contents unless authorization has been obtained by the legal owners of the contents or unless it is legally permitted to do so.
- This Website may not be used for any commercial or advertising purposes other than those specifically permitted by law or otherwise.

### **III. Hyperlinks**

Hyperlinks between a web page and any of the web pages of this Website shall be subject to the following conditions:

- None of the services or contents of this Website may be totally or partially copied, unless permitted by the Eldon Group or unless accepted by applicable law.
- Links to this Website may only be established as long as the pages that are activated by the link do not create frames around any page on this Website or in any way alter the visual presentation or appearance of any content within this Website.
- The web page from which a hyperlink is established may not contain any trademark, brand name, commercial heading, name, logotype, slogan or other distinguishing signs that pertain to the Eldon Group.
- Under no circumstance shall the Eldon Group be responsible for the contents or services offered to the public, on the web page from which a hyperlink is made, nor for the information and statements included therein.

This Website may include links to websites operated by third parties over which the Eldon Group have no control. Once a user leaves this Website, Eldon Group take no responsibility for the privacy policies or practices of such other sites. The user access' such sites at its own risk.

### **IV. Exclusion of Guarantees and responsibility**

Eldon Group does not, in any case, give any guarantee nor take any responsibility for, any damage or harm of any type caused by:

- Lack of availability, maintenance and effective operation of this Website and/or its services or contents.
  - Lack of utility, suitability or validity of this Website and/or its services or contents to fulfil needs, activities or specific results or expectations of the user.
  - The existence of a virus, malicious or harmful programs in the contents.
  - Reception, obtaining, storage, distribution or transmission of the contents.
  - Illicit, negligent or fraudulent use of this Website, its services or contents by the users, contrary to this Legal Policy, good faith, generally accepted practice or public order.
  - Lack of legality, quality, reliability, utility and availability of the services provided by third parties and placed at the disposal of the users of this Website.
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- Non-compliance by third parties of their obligations or commitments with relation to the services provided to users through this Website.

Eldon Group takes no responsibility for any damage or harm occurred as a result of the usage of any downloaded contents from this Website.

## **V. Duration**

Eldon Group reserves the right to, at any time, modify, withdraw or deny access to this Website without prior notice to the users.

## **VI. Cookies**

Cookies are used on this Website. All cookies belong to the domain eldon.com. A cookie is a small text file stored in the user's computer containing text data. Cookies are used with the purpose of improving the usability and quality of service of this Website. Two types of cookies are used on this Website – non-session and session cookies.

Non-session cookies are stored in the user's computer memory for one year. The Non-session cookies are used in order to store information regarding the user's choice of language so that the same language will apply next time the user visits this Website.

Session cookies are temporarily stored in the user's computer memory and will be removed automatically when the user leaves this Website. Session cookies are used for authentication purposes, in order to store customer information to store information about failed attempts to log in to the Website and to store information about the user's navigation on this Website.

Information collected by the Eldon Group is considered confidential and will not be sold, leased or otherwise shared with third parties.

The user may choose whether to accept cookies or not. Users that do not want to accept cookies must deactivate this function on their computer. It shall be noted that if cookies are disabled, the services and functions of this Website will be limited.

## **VII. Privacy Policy**

Personal data related to the users of this Website is processed and stored when the user provides Eldon Group with such personal data, in order to register a client account. The information collected may include the user's name, company name, e-mail address, phone number, language preference, job title and company information. The client account makes it possible for the user to place orders and provide information about stock levels, prices and order history. Personal data,



such as name, e-mail address and address, is also collected from the user when the user wants to be contacted by the Eldon Group or if the user wants to order the Eldon Group catalogue.

Eldon collect the personal data a user voluntarily provide to it, for example via this Website, when a user communicate with Eldon via email or other channels, when a user sign up for or ask Eldon to send newsletters, catalogues, alerts, or other materials; and when a user sign up for an event.

In some cases, the personal data have been supplemented by information retrieved from other sources, including searches via publically available search engines, sector-specific newsletters, social media and employer's website, for the purpose of confirming the user's current professional position.

In the light of the new EU General Data Protection Regulation 2016/679 ("GDPR"), which will take effect on 25 May 2018, Eldon would like to inform as follows about the data Eldon will process in order to provide its services to users as well as to send information to users.

Eldon Holding AB, reg.no. 556598-2773, is the controller of the personal data collected on this Website, which means that Eldon is responsible for how the data is collected and used. Eldon respect the privacy of its users and will protect any personal data that it processes. All personal data are processed in accordance with applicable data protection laws.

### **How Eldon use the data collected and stored**

Eldon use the personal data that is collected for the following purposes:

- To send orders;
- To provide information about stock levels, prices and order history;
- To send the users newsletters, catalogues as well as annual and sustainability reports;
- To send invitations to events;
- To maintain Eldon's list of contacts

Eldon do not sell, hire out, distribute or otherwise make the personal data available to any third party. However, Eldon may share information with its suppliers for the purposes listed below.

### **The basis for using personal data**

When processing personal data for the purposes explained in this privacy notice, Eldon rely on its legitimate interests in maintaining business relationships and communicating with its users, as a business contact, about its operations and its events. Eldon consider that its legitimate interests abide by the law and the legal rights and freedoms of its business contacts.

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### **How Eldon may share the data Eldon collect and international transfers**

Only the people who need to process personal data for the purposes mentioned above have access to the users personal data.

Eldon may need to share its users personal data with its international offices within Europe so that certain communications and invitations from these offices can also be sent to the users. Eldon may also need to allow its suppliers and sub-suppliers access to the users personal data when they perform services on Eldon's behalf, mainly to maintain and support Eldon's IT systems.

Any transfer of data outside the EU/EEA is made in line with data protection laws. Any possible international transfer of personal data would be based on the EU Commission's standard contractual clauses.

### **How long Eldon will keep personal data**

The user's personal data will be saved for the specified purposes mentioned above for as long as the user is a business contact to Eldon. If a user no longer wish to receive communications and invitations from Eldon, the user can choose to unsubscribe and Eldon will cease to send such communication and invitations as mentioned above.

### **Security measures to keep personal data safe**

Eldon employ appropriate technical and organisational security measures to help protect personal data against loss and to guard against access by unauthorised persons. Eldon regularly review its security policies and procedures to ensure that its systems are secure and protected.

### **The users' choices and rights**

Eldon welcome users' inquiries and comments. The users have the right to know what personal data Eldon process about them and may request a copy. The users are also entitled to have incorrect personal data about them corrected and a user may in some cases ask Eldon to delete its personal data. A user can also object to certain personal data about them being processed and request that processing of such personal data be limited. Please note that the limitation or deletion of personal data may mean Eldon will be unable to provide the communications and invitations described above. A user also have the right to receive personal data in a machine-readable format and have the data transferred to another party responsible for data processing.

If a user is dissatisfied with how Eldon process personal data, the user is entitled to report this to the applicable Supervisory Authority.





**How to contact Eldon**

Any questions regarding this privacy policy and/or the information processed and stored about the users of this Website may be addressed to the following email:

[gdpr@eldon.com](mailto:gdpr@eldon.com)

